



WALKER • FITZGIBBON

TV & FILM PRODUCTIONS

COVER FEATURE

Forged in the heat of Miami, award-winning Walker/Fitzgibbon TV and Films' hip and edgy creative style drove the company to fame. Gloria and Emilio Estefan took note. Executive producer/director Mo Fitzgibbon and writer/director Robert W. Walker were chosen to create music videos – the Grammy-nominated “Don't Stop” (DVD) – and broadcast documentaries – Lifetime Television's “Intimate Portrait: Gloria Estefan,” an NCLR, Bravo Award, documentary that explores the unique and powerful talent of Gloria Estefan.

Walker/Fitzgibbon continued their success working with other international recording artists such as Shakira, Juanes, Andy Garcia, Jon Secada and Cuban-born jazz legend “Cachao.” Raising the bar, they brought industry standards and quality production to Hispanic TV. The company's clients include NBC Universal, Telemundo, Lifetime HBO, MTV/VH1, CMT, DirecTV, Sony Music, Epic Records and EMI.

The name of the game is survival and in Miami that meant producing in English and Spanish. Walker/Fitzgibbon developed the ability to work in Spanish as easily as in English surpassing other production companies due to their expertise. Walker/Fitzgibbon was created in the mid-90's when Mo Fitzgibbon and Robert W. Walker partnered in life and in work. In 1998, Fernando Viquez joined the team and the company grew – thanks to his diverse talents as a bilingual producer and editor.

Never one to slow down, Mo researched and developed television and film projects as she envisioned the ‘big picture’ – literally speaking. It was her undeniable passion to get the stories she uncovered produced in Hollywood.

Mo and Robert were at the top of their game in Miami. Who would even think of moving?

Knowing her passion, one night, while enjoying their beautiful vista view of the warm blue-green waters of the bay, Robert turned to Mo and said, “If you want to get the deal done, you have to hunt where the ducks are.”

It was time to move to Hollywood.

Walker/Fitzgibbon TV and Films, an innovative production company with a decade of experience writing, producing and directing television shows, specials, documentaries, music videos, and national commercials in English and in Spanish for TV, radio, print, live stage and emerging media, relocated to Hollywood. Without losing a step they continue to brand their style, carving out a name for themselves as a world-class production company.

Introducing the talent behind Walker/Fitzgibbon TV and Films:

MO FITZGIBBON has been a successful and respected executive producer, writer and director in the television and film industry for over a decade. Persistence, dedication, and hard work have helped shape Fitzgibbon into being a major player and one of the brightest lights in the entertainment arena.

Early on, Fitzgibbon developed her skills as a production coordinator and line producer, which naturally led her to producing. Simultaneously, she gained experience in post-production by editing and working with special effects and graphics. Her drive and ambition nurtured her into becoming a successful producer and director, at work for over a decade. Who'da thought the little surfer girl from Miami would ride the wave all the way to Hollywood?

The unique style and look of all of her projects reflects Fitzgibbon's great sense of passion and dedication. She has a wonderful sense of how to build sequences that really tell a story, going to visual extremes, pushing boundaries and transporting the viewer to a higher level. She is also one of the very few producer/directors that can create projects simultaneously in English and Spanish.

She has been very involved in the production community. She was on the Florida Board of Governors for The National Academy of Recording Arts and Sciences (NARAS). She is a

“...you have to hunt where the ducks are”



past President of Women of the Motion Picture Industry (WOMPI - Florida Chapter) and served as Vice President of the Association of Independent Commercial Producers (AICP - Florida Chapter). She is an active member of Women in Film (WIF), based in Los Angeles.

Currently, Fitzgibbon is in development for several projects including: CENTAC, an epic TV mini-series; “Wheeler...The Limo Man,” a scripted gritty TV pilot; and *The Miami River Cops: Dirty Water*, an independent feature film based on the infamous Miami drug scene in the mid-80s. Fitzgibbon is a daring director and producer who continues to transcend barriers.

ROBERT W. WALKER is a Grammy-nominated writer, director and editor whose range of experience has tied his name to the names of entertainment legends – from Shakira to Sophia Loren, Gloria Estefan to Barry Gibb, KC & the Sunshine Band to Sting. From entertainment to advertising, Walker's experience and creative depth makes him one of the most in-demand creative forces in the world today. His stint as broadcast director for some of the country's largest, most prolific advertising agencies has produced scores of local, regional and national commercials. As owner of a world-class recording studio, and partner in a high-energy creative production company, he has been a creator of all things visual/aural.

Walker began his media career while still in high school, when he landed a job as the youngest on-air personality ever on the #1-rated radio station in his hometown of Tulsa, Oklahoma. Within a year, while his radio show attracted incredible ratings, and at only 17 years of age, was off on a lifelong odyssey in the entertainment and media design business.

Walker reflects on his record to date: “Awards, peer recognition, happy clients – these are glittering highlights in a career which helps me satisfy my creative urge and, more importantly, add to this world some measure of beauty, fun, knowledge and entertainment.”

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FERNANDO VIQUEZ is a producer and editor experienced in various capacities in the television and film industry. Viquez has produced and edited hundreds of projects ranging from Long Form television, national commercials, music videos, and EPK's (Electronic Press Kits), both in English and Spanish.

From the beginning, Viquez developed his craft in production. After a brief stint in the advertising agency world, Viquez moved onto behind-the-scenes in television production indulging in all levels – climbing the ladder as an assistant, co-ordinator, manager and eventually co-producer. At Walker/Fitzgibbon, Viquez acquired all the necessary skills needed for broadcast production; writing, coordinating, budgeting and scheduling. At the same time, Viquez dwelled in the edit room, learning all aspects of post-production, including editorial and graphics. Editing became his passion.

Viquez is a unique individual able to combine both creativity and logic and inject them as

needed into a project. His editing forte includes storytelling and narrative, adding energy with impact!

Currently, Viquez continues to be driven as he seeks to explore theatrical productions with the company. Moreover, Viquez is a technical guru always on top of the latest technical advancements. His positive attitude and winning personality are as big a draw as his production expertise.



Pictured (L to R): R.W. Walker, M. Fitzgibbons, F. Viquez and D. Snyder

DEB SNYDER is Head of Development and Production. She recently joined Walker Fitzgibbon TV and Films. As an award winning writer, director, producer and actor she brings valuable insight from all sides of the camera to the company. She gained experience at Echo Bridge, a top 100 production company based in Boston, Massachusetts, by working on several award winning documentaries, a feature film (Landfall) and a boating reality pilot presentation (At Nine Knots) that took her up and down the New England Coast as a producer and hostess. Desiring to expand her talents as a creative executive, she relocated to California and worked in development, evaluating scripts, researching, writing treatments and pitching shows to networks for Nasser Entertainment.

Deb captured the 'Grand Prize' in the Indie No Budget Film Competition entitled, "Historically Speaking" by innovatively breaking the rules to create the winning short, "CarouCell". Her film went on to garner an 'Honorable Mention' at the Louis Wolfson II Media History Center Film and Video Awards, a worldwide competition.

In addition, Deb is a gifted writer of children's music, plays, books and shows. She currently collaborates with Phillip Bynoe as the group, PBnDeb, to create original songs dealing with everyday issues of childhood. They completed their first album, "Growing Up" in 2006 and released their second album, "Zoo Dance" in 2008.

As an actor, Deb starred in the Ang Lee film (*Pushing Hands*), and has worked with Sydney Pollack, Harrison Ford and George Clooney. She has appeared in numerous television commercials, TV shows (including *Boston Legal*, *Unscripted* and *General Hospital*) and even made her debut Off-Broadway originating the works of playwright Nicky Silver.

Deb's mission is to brand Walker/Fitzgibbon TV & Films in Hollywood as a top production company. Her personal desire is to develop children's television series where a culmination of all of her experiences and talents can be focused.

Worldwide recognition of the company individuals has been prolific. Receiving countless awards including Gold and Silver Addys, and Tellys; a National Council of La Raza (NCLR) Bravo Award for "Outstanding Made-for-Television Documentary" for the *Intimate Portrait: Gloria Estefan*; New York Festival's WorldMedal for Gloria Estefan's music video "Reach"; and the National Academy of Recording Arts and Sciences (NARAS), nominated Walker and Fitzgibbon for a Grammy Award for their work on Gloria Estefan's DVD "Don't Stop."

Most recent credits: Consultants on Fox News Live, "America's Election HQ" with Brett Baier; * "The Dakore Show" a celebrity chat show; "Aztec" a music video for Spirit-Alley; "Greenest in America" a national commercial campaign for Honda; Biopic for Reebok one on Maria Menounos of "Access Hollywood" and the "Today Show" and one on Leeighton Meesters of "Gossip Girls"; a radio campaign for Gloria Estefan's upcoming European tour; and donated the time to create two short web docs for Make A Wish Foundation.

Walker/Fitzgibbon TV and Films has the staying power a company needs in order to successfully survive in Hollywood. Passion and creativity are abundant – two attributes that guarantee success.

And to think, it all started in a place called Miami!

– By Julia St. Clair

For more, visit walkerfitzgibbon.com

*See inmag.com/mediawatch/WalkerFitzgibbon.html

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